The Foundation of Learning: High-Quality Early Childhood Educational Experiences

Strategies for Children engages a complex set of core competencies to benefit children and families.

Benefits from implementing core competencies

- More young children enrolled in high-quality programs.
- Children ready to succeed in school and life.
- One voice for young children.
- Strategic investment of resources.
- Decisions informed by research.
- Coordinated local partnerships.
- Broad public awareness.
- Timely & Strategic Communications.
- Advocacy alerts and budget updates.
- “Eye on Early Education” blog and “Voices from the Field” series.
- Interactive on social media.
- 150+ positive editorials.
- A trusted resource for journalists.
- Support writing op-eds and letters to the editor.
- Thought partner to local communities.
- Sharing research, data, and best practices.
- Political and communications support.

Core Competencies

- Policy Development & Monitoring:
  - Propose legislation and budget language.
  - Use research to inform proposals.
  - Push for transparency, accountability, and impact.
  - “Critical friend” of government.

- Constituency Building:
  - 8,000 member database.
  - Lead and support coalitions, advisories, and working groups.
  - Connecting education, business, philanthropy, health, and government.

- Advocacy:
  - Trusted relationships with State House leadership.
  - “Freshman Tour” to educate newly elected legislators.
  - Collaborate with a national network of advocates.

- Research:
  - Analyze and share published studies.
  - Commission original research.
  - Fast Facts for all 351 Massachusetts cities and towns.

- Technical Assistance & Strategic Advice:
  - Advocacy alerts and budget updates.
  - “Eye on Early Education” blog and “Voices from the Field” series.
  - Support writing op-eds and letters to the editor.
  - Thought partner to local communities.

- Earned Media Strategy:
  - 150+ positive editorials.
  - A trusted resource for journalists.

- Strategic for Children:
  - Trained relationships with State House leadership.

Strategies for Children ready to succeed in school and life.
More children enrolled in high-quality programs.
One voice for young children.
Strategic investment of resources.
Decisions informed by research.
Coordinated local partnerships.
Broad public awareness.

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