Childcare Provider COVID-19 Survey
March 26–April 10, 2020

What you Need (259 responses)

- Support to make financial decisions: 161
- Business planning support: 85
- How other programs are making decisions: 156
- Supplies for families: Food: 49
- Supplies for families: Diapers: 41
- Supplies for families: Formula: 31
- Supplies for families: Formula: 73
- HR support: Unemployment: 110
- HR support: Furlough: 52
- HR support: Small Business Loans/Grants: 123
- Support/info. from local community: 93
- Info. about funding programs: 157

Other: Cleaning Supplies, Information on FFCRA leave, Information separated by child care provider/business classification

Private Pay Childcare Providers

Program Size (357 responses): the majority of the responses come from childcare providers with small programs less than 50 children. The remaining responses came from providers with relatively large programs serving 51-200 students or more.

- less than 10
- 11-50
- 51-200
- more than 200

25%
54%
18%

Age Groups (357 responses): the responses are mostly from providers that serve infants through preschool aged children, however, 43% of the responses also serve school-age.

- Infants: 157
- Toddlers: 93
- Preschool: 123
- School Age: 52

VOICES FROM THE FIELD

“BA/BS teachers make minimum wages, work long hours, have no benefits because we love our work and love providing quality care for our children and families. We have been promised so many advances over the years, and Early Childhood educators are the last to be respected and recognized.”

“It’s so hard trying to keep spirits up, our own, our educators, our families when so much is unknown.”

“The current reimbursement that the State has offered EECCP’s (for the two-week closure) will not be sufficient for the extended closure until May 4th. While we are committed to supporting essential workers, we would not be able to pay staff. Without additional funding it would be necessary to continue to charge tuition to private pay families, causing an undue financial burden on them, as well.”

strategiesforchildren.org/covid-19.html
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**Program Funding** (357 responses): the majority of the responses rely on private pay funding for their programs. About a quarter of the responses rely on a combination of private pay and subsidies.

- Mostly/fully private pay: 66%
- Mix of subsidies and private pay: 26%
- Mostly/fully subsidized (contracts or vouchers): 8%

**Billing Cycle and Tuition**: most of the providers bill on a weekly basis. Since the March 15th closure (extended through May 4th), only 11% of programs have continued to bill families. Approximately half of the programs have stopped billing entirely and about a third are unsure or are billing on a case-by-case basis.

**When do you bill families?** (355 responses)

- Weekly: 26%
- Monthly: 74%

**Are you charging private-pay tuition during the closure?** (357 responses)

- No: 60%
- Depends on the Family’s situation: 23%
- Not sure yet: 17%

**Educators’ Pay**: most childcare providers have either stopped paying educators or are unsure of their ability to survive financially if they continue to pay educators. Of the 32% of providers that are still paying their employees, most are unsure of how long they can sustain payment during closure. Only 14% can afford to continue paying their educators through the month of April.

**Will you continue to pay educators?** (325 responses)

- No: 25%
- Yes: 43%
- Not sure yet: 32%

**If yes, for how long?** (224 responses)

- Through March 27: 50%
- Through April 3: 16%
- Through April 10: 12%
- Through April 17: 12%
- Through April 24: 14%
- Through May 1: 16%
- Not sure: 7%